

# Cockapoo Whitepaper

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# Disclaimer

The information shared in this whitepaper is not all-encompassing or exhaustive and does not in any way, shape, or form place the development team into a legally binding relationship to guarantee the stated outcomes. The role of this whitepaper is to give prospective investors baseline information to facilitate them doing their own due diligence to make an educated investment decision. Before you decide to invest in the Cockapoo token, we urge you to read this whitepaper thoroughly. Potential investors must understand that varying market conditions may create different than expected outcomes. It may differ significantly and substantially from forecasts predicted or results extrapolated or communicated in the explanations provided in this paper. The Cockapoo team releases itself from any and all liability associated directly or indirectly with purchasing, holding or transacting \$CPOO tokens.

**Cockapoo**

Shitting on the others.





## About us

\$CPOO is a decentralized alt-token designed for long term growth and real-world applications. Our team is proud to comprise members from 7 different countries with backgrounds in everything from Sales Management to Software Engineering.

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# Abstract

Cryptocurrencies and blockchain technologies are experiencing growth at unprecedented rates; attracting both institutional and retail investors alike. One particular sub-sector experiencing parabolic growth is the alt-coin industry. This industry has been thrust into the limelight for reasons both good and bad; some projects offering exponential returns to investors, others making off with holder investments without a trace. Considering these facts, it has become tremendously difficult to identify a fair and honest project that is designed to reward its investors and community.

With this in mind, Cockapoo was designed to stretch the boundaries of the alt-coin industry; offering a project built upon its community and investors. Unlike typical projects, Cockapoo brings its community to the forefront of its development, relying on it as the backbone of future development and success.

With real-world applications under development that will directly utilize \$CPOO tokens, we are creating an ecosystem that will provide tangible, long-term value to its members and surrounding community. We are here to prove that transparent and honest project development is the absolute best way to create long-term success and profitability. It's clear to see why **we're shitting on the others.**

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# Values

## Trust & Transparency

The trust of our investors is of paramount importance to the Cockapoo team; we value the opinions and sentiments of our community and make ourselves available 24/7 to answer any questions they may have. The strength of our community is the bedrock of our project and we ensure to treat it as such. Cockapoo's dev wallets remain locked and our development team holds less than 5% of token equity. We also maintain high levels of transparency via third-party, publicly available audits.

## Longevity

Becoming a mainstay in the cryptocurrency space is of the upmost importance to the Cockapoo team. Unlike the majority of projects who's main goal is to pull rugs on short-term gains, Cockapoo aims to become a relevant player in the alt-coin industry for the long-term. Current sunk costs make short-term profitability for our dev team extremely unattractive compared to long-term financial stability. Furthermore, current projects in development, such as our mobile application, further solidify our commitment to long-term success.

## Community

Cockapoo was designed to be a community-driven token unlike any other in the alt-coin industry. Project success depends on community engagement and trust. We allocate duties and responsibilities organically from our community to those with the appropriate skills and competencies. Decisions regarding Cockapoo development are decentralized; allowing community members to collectively agree on issues and next steps.

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# Tokenomics



**8% Transaction Fee**



**4% Liquidity Pool Distribution**



**2% Holder Redistribution**



**1% Operations & Development**



**1% Burn**

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# Real World Applications

## Proprietary Mobile App

Cockapoo is currently developing a mobile application that will relate to dog-walking and will monetize certain aspects. Namely, it will allow users who can't pick up their dog's poop (whether because they don't have proper materials or are pressed for time) to geotag the location of the excrement and compensate other users for removal. Users will be compensated directly in \$CPOO and will then be able to transfer their tokens into more liquid funds. Many people, for various reasons, tend to not pick up after their dogs during bathroom breaks- our application hopes to alleviate this problem in a simple, easy-to-use platform that will make parks and streets cleaner, more vibrant places for dogs and their owners.

## NFT Platform & Collections

Leveraging the unique humor and enthusiasm found in the Cockapoo community, our project will allow users to trade and purchase Cockapoo NFTs on our proprietary NFT platform. Transactions will be handled utilizing \$CPOO tokens which can then be transferred into more liquid funds through our platform.

# Roadmap

## Phase 1: Community Development

- Reach 1,000 Holders
- Website Launch
- Begin Mobile App Development
- Apply to Live Charts
- Social Media Marketing Launch
- Complete Certik Audit

## Phase 2: Growth & Awareness

- Reach 2,500 Holders
- Grow Social Platforms
- Continue Mobile App Development
- Influencer Partnerships
- Phase 2 Marketing Campaign
- Website Updates and Redesign

## Phase 3: Expansion

- Reach 5,000 Holders
- Initial CEX Listing
- Mobile App Beta Launch
- Begin NFT Platform Development
- E-Commerce Integrations
- Team Expansion

## Phase 4: Parabolic Growth

- Reach 10,000 Holders
- Full Marketing Blast
- Mobile App Launch
- NFT Launch
- Continued Ecosystem Developments
- Year 2 Roadmap Public Release







# Contact the \$CPOO Team

**We'd love to hear from you!**



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